1. **Background of the study**

We all know that looks matter. What most of us don’t understand is just how much looks matter—and how difficult it is for us to ignore a person’s appearance when making a social judgment. It is not all about romantic relationships, this is all about human interactions. It is not just about the “beauty,” dimension, but also many other qualities of one’s appearance.

In all of our perceptions, from vision to hearing, to the understanding we build of people’s character, our unconscious mind starts from whatever objective data is available to us—usually spotty—and helps to shape and construct the more complete picture we consciously perceive. In order to offer us this more complete picture, our unconscious employs clever tricks and educated guessing to fill in the blanks.

In our perception of people, and their perceptions of us, the hidden, subliminal mind takes limited data, and creates a picture that seems clear and real, but is actually built largely on unconscious inferences that are made by employing factors such as a person’s body language, voice, clothing, appearance, and social category. In earlier blog posts, I’ve talked about body language and voice.

Numerous research projects have pointed out how people are treated differently based on their appearance. Studies show that tall, thin, and athletically-built people are paid more than those who aren’t. If you’re female, dye your hair blonde and wear makeup and you’ll make extra money as well. Income is one thing, but what about asking for a favor? Shouldn’t people be nicer to those in need than those who appear affluent?

Every day we encounter different people but how we treat people differ on how we judge them and on how we perceive them to be in our mind. But in terms of helping and showing concern, sometimes people also based it on how the person they want to help look. Those who are very poor needs more attention but given less in the eyes of the people as well as in the eyes of the government. Those who are in an average status in life is being prioritized by the people who want to help or not. For instance, two different people, dressed differently, the other one being poor while the other one being rich. Living in the 21st century, human’s mindset now a days, some will ignore, and most of those who will help, will help the one who is dressed normally than the other one who is dressed like a poor. Having that mindset in the society being an imitation to the youth and having that mentality because of social construct, that mentality is now a disease.

The idea that appearance might be so influential is remarkable in light of how to show concern to people now a days. But what's really eye-opening is the idea that similar hidden influences may exert a similar significant effect on all the other choices we make in everyday life. Even just choosing whom we want to help, whom we want to hire and whom we want to trust?

Those who are poor are being degraded in today’s society but ironically, a study from Stanford found that poor people are more generous, trusting, and nicer than those with a lot of money. But, in the end, wouldn’t we all benefit if human kindness was spread around equally? Because inequality in the society everyone seeks equality but don’t we need equity? Equity, especially for those you need it but given less by the society.

This problem is being noticed by so many international countries but here in the Philippines particularly in the city of Tacloban. There are so many people who are in need but because of less assistance most of them live in the streets, some kids are asking for money just to fill their hungry stomachs, some even commit to stealing and even child labor just to live. The purpose of this social

experiment is to address to everyone to help, especially those who are in need and help not because of their appearance but because of their plea inside.

We will have to conduct this social experimentation to let us know if, does humanity still exist? As we observed that on this generation, only a few can be called as a human. We, are the highest form that has an appropriate mentality and traits. But, how does it slowly fade? Do we still have a heart? Does individual still concern to the people surrounds on them? Or maybe you're just only thinking for yourself on this crazy and toxic world we have now. Every one of us meet in a certain place, and somehow no more smiley faces can be seen. Just walk and glance at each other going to their own route or to the place they will be. Sad reality sucks to us that's why we will have to showcase if humanity still exists unto this world.

1. **Statement of the Problem**

Main Problem: Will people treat the subjects equally based on their appearances?

Sub Problems:

1. **Is there a significant difference between the interaction of people towards the homeless person and the rich person?**
2. **Is there a significant difference between the number of people who interacted with the two experimental subjects? Which had the greater or lesser number of people?**
3. **Hypothesis**
4. There is no significant difference on how people treat other people based on how they appear.
5. There is no significant difference between the number of people who interacted with the two.
6. **Procedures**
7. The researchers will begin set up cameras at Robinsons and Savemore to conduct the the social experiment.
8. The different subjects will be placed at different places. The first subject (dressed as a rich person) will be placed at Robinsons and the second subject (dressed up as poor) will be placed at Savemore.
9. When the cameras are already in place, the researcher will now start to conduct the experiment.
10. The two subjects will then dress up and will act accordingly.
11. The subject will start to get dizzy, then will slowly kneel on the floor and will purposely fall down.
12. The subject will wait for 10 seconds for someone to approach.
13. After 10 minutes, if there are no respondents the subject will try to ask for help with 15 seconds interval using the least audible sound of their voice.
14. If there are people that will interact, the researchers will observe on how will they treat the subjects.

Cheryl Mae M. Canillas 11 Mango

September 20, 2019

Dear Mom,

You are the one who gave birth to me. The woman who never fails to be there for me. The woman who always loves and cares for me. The woman who consistently gives me everything. You are the woman who made me who I am today.

Ever since I was a kid, I always thought you were like a hero. You were my role model. You always helped others and showed them love and compassion. You are the one to teach me that helping others in need is truly a heroic act. You never hesitate to do what you can do for the sake of others. And because of that I realized that I want to be just like you because mom, you are truly one of a kind.

I know I was a very stubborn and hard headed kid. I remember you will always scold and try to discipline me but because of my stubbornness I always get frustrated and annoyed when you try to teach me a lesson. Up until now, I make mistakes and you are always there to tell me what have I done wrong. Yes, sometimes I still get frustrated but now I know that everything you say is for the sake of my own good. You always try to guide and help me to be a better person. Now, I know that everything you do for me is because you love me.

Through all the problems and struggles I faced, you were always there to listen to me. You are always there to support me whenever I need you to. You never miss a chance to be present in my life when I am lost. Even though you are also struggling with all your problems, you always put up a smile and try to be strong for us.

For that I can say that you mom are the strongest and bravest woman I've ever met in my life. You had experienced so many struggles and problems in life but that didn’t make you succumb into the darkness. You continue to have faith and believe in the light. You taught me that if you believe and pray to God, you will find peace and happiness.

I must say, you are the best mother I could ever have. I thank God for blessing me with a mom who loves me deeply and cares for me. All I want is for you to be happy. I can't express how much I love you because you mean everything to me. I love you deeply with all my heart. Mom, thank you for everything and I love you.

*Republic of the Philippines*

Department of Education

**Leyte National High School**

Tacloban City

**The effect of bodily appearances**

**on people’s interaction**

**with one another**

A Research Proposal Submitted

In Partial Fulfillment of the

Subject – Personal Development

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